

## **Kieran's Completed Community Projects, 2011:**

### **Programme to Start your own enterprise, grants by Kieran to enrol in a Cork City Enterprise Programme (February 2011)**

Cork City Enterprise Board is running a "Start your own Business Programme". It will run on six consecutive Wednesday evenings starting 9<sup>th</sup> February at the River Lee Hotel (Jury's) Western Road, Cork (6.30pm - 9.30pm. €70). Cllr Kieran McCarthy, through his ward funds, is offering to fund five places on this course for interested persons living in the south east ward of Cork City.

This programme is designed for anyone with a specific business idea in mind and a firm commitment to develop the business idea. Over six evening sessions, the course encourages each participant to explore the business idea in a structured framework that covers questions such as: Why do I want to set up a business? What are my business goals? What qualifications, skills and experience do I bring to the business? How do I write a business plan? What is my product? Who are my customers? Checklists and worksheets are provided where appropriate to encourage the participants to apply the ideas discussed to their own business idea.

For further information about Cllr McCarthy's offer, please contact Kieran at 0876553389 (first come, first serve). Further details of this course and others are online at [www.corkceb.ie](http://www.corkceb.ie)

Archive of Kieran's Community programme: June 2009-December 2010

[http://kieranmccarthy.ie/?page\\_id=690](http://kieranmccarthy.ie/?page_id=690)

### **McCarthy's Grants for Marketing Programme, March 2011:**

Cork City Enterprise Board is running a "Cost Effective Marketing Business Programme". It is a full day workshop on Wednesday 23<sup>rd</sup> March, followed by a one to one session for each participant two weeks later. Cllr Kieran McCarthy, through his ward funds, is offering to fund five places on this programme for interested persons with a business up and running and provided for, in general, for those living in the south east ward of Cork City.

The programme is designed for anyone who wishes to harness more marketing tools in order to keep their business alive or to push their business forward. During the programme participants will: (1) identify their target customers, differentiate their offering from the competition and determine the most appropriate marketing technique to reach these target customers; (2) build a tool kit of effective marketing tools to use in their own business and (3) work on a sales and marketing plan for their business for the next 12-24 months. Areas covered include consumer and market research, how to reach your customers and grow sales, branding, cost-effective marketing techniques such as web, e-marketing, social networking, exhibitions, sponsorship of events, endorsements, PR and targeted advertising.

For further information about Cllr McCarthy's offer, please contact Kieran at 0876553389 or email [info@kieranmccarthy.ie](mailto:info@kieranmccarthy.ie) (first come, first serve). Further details of this course and others are online at [www.corkceb.ie](http://www.corkceb.ie)

### **Discover Cork: Schools's Heritage Project, Spring 2011:**

A project that requires students to research an aspect of Cork's heritage and present it to a judge. Projects must be colourful, creative, have imagination, opinion and this year participants must make a model or a short 4-5 minute film on their work. see last year's work [http://corkheritage.ie/?page\\_id=23](http://corkheritage.ie/?page_id=23) plus for more information.

### **McCarthy's Community Talent Competition, 17 April 2011:**

<http://kieranmccarthy.ie/?p=6448>

Have you got talent?

Cork's young people are invited to participate in the third year of 'McCarthy's Community Talent Competition'. The auditions will take place on Sunday 17 April 2011 between 12.30-5pm in Blackrock Castle. There are no entry fees and all talents are valid for consideration. The final will be held over one week later on Wednesday 27 April 2011 in the Veritigo Suite of Cork County Hall. There are two categories, one for primary school children and one for secondary school students. Winners will be awarded a perpetual trophy and prize money of €150 (two by €150). The project is been organised and funded by Cllr. Kieran McCarthy in association with Red Sandstone Varied Productions (RSVP).

The competition is open to all students in Cork City and especially students in south east Cork City (Turners Cross, Ballinlough, Ballintemple, Blackrock, Mahon & Douglas). A panel of well known Cork professionals in the Arts will preside over the auditions and judge the final winner.

Cllr. McCarthy noted: "The talent competition is a community initiative. It encourages all young people to develop their talents and creative skills, to push forward with their lives and to embrace their community positively". Further details can be got from Kieran at 087 6553389 or from the talent show producer (RSVP), Yvonne Coughlan, 085 7335260.

### **Heritage Awareness at the Lifelong Learning Festival, April 2011:**

lecture on Royal Cork Institution & River Lee, walking tour of St. Finbarre's Hospital <http://kieranmccarthy.ie/?p=6339>; full list of events at <http://kieranmccarthy.ie/?p=6180>

### **McCarthy's History in Action, 10 April 2011:**

<http://kieranmccarthy.ie/?p=6196>

'*McCarthy's History in Action*' in association with Our Lady of Lourdes national School Easter pageant will take place at Our Lady of Lourdes National School on Sunday 10 April 2011 between 2pm and 6pm. This event, supported by Cllr. Kieran McCarthy, brings history alive for all the family, with the participation of re-enactment groups, storytellers and more.

The vision for the afternoon is one of encouraging community participation. Join re-enactors to honour the past, where there is much to learn, as one helps build the future; the organisers are encouraging people to actively engage with life around them, as well as examine the history that brought us here. The organisers believe that growth and transformation in society is affected positively by respecting our heritage in this way.

### **McCarthy's Artist in Residence Programme, May 2011:**

Cllr Kieran McCarthy, through his ward funds and community programme, is seeking an artist from the south east ward of Cork City to take up his artist in residence scheme. Cllr McCarthy has teamed up Sample-Studios on the 2<sup>nd</sup> floor of the former FAS/Revenue Government Buildings at Sullivan's Quay, Cork City to provide a studio space for a three month residency. Cllr McCarthy is searching in particular for a painter/ sketch artist with some experience and looking to pursue further work in a studio. Cllr McCarthy is particularly interested in completing a programme encompassing historical impressions of the city (artistic interpretations of eras in Cork's past using maps and historical sources plus also perhaps to pursue artwork with a historical vein in the rich landscapes of the south east part of the city). The nature of the work is open to interpretation and can be negotiated.

Sample-Studios Limited is a non-profit association established at the beginning of 2011 by an artist-led board of directors hailing from a range of disciplines including, textiles, media, sculpture, paint, music and drama. The purpose of this association is to support and promote emerging and established contemporary practitioners of the arts from Cork and beyond, through affordable artist-run studios, to sustain and develop local, regional and international initiatives and to promote research and community outreach projects. Many of the members of the group offer education and help in areas such as computer design skills, arts administration, accounting and management skills as well as offering exhibition opportunities for the members of Sample-Studios.

For further details of McCarthy's Artist in Residence Programme, please contact Cllr Kieran McCarthy at 087653389.

### **Cllr Kieran McCarthy's 'Make a Model Boat Project', June 2011:**

#### **A Model Boat Competition, Cork's Atlantic Pond, Sunday 12 June 2011, 2pm**

Pictures from the event are here! <http://kieranmccarthy.ie/?p=6722>

Cllr. Kieran McCarthy invites all Cork young people to participate in *McCarthy's 'Make a model boat project'*. All interested participants must make a model boat at home from recycled materials and bring it along for judging to Cork's Atlantic Pond on **Sunday afternoon, 12 June 2011, 2pm.**

The event is being run in association with Meitheal Mara's Ocean to City, Cork's Maritime Festival (4 June) and Lifetime Lab.

There are two categories, one for primary and one for secondary students. There are prizes for best models and the event is free to enter.

Cllr. McCarthy, who is heading up the event, noted *“I am encouraging creation, innovation and imagination amongst our young people, which are important traits for all of us to develop”*. In addition, Cllr. McCarthy emphasises that places like the Marina and the Atlantic Pond are important parts of Cork’s natural and amenity heritage.

See [www.kieranmccarthy.ie](http://www.kieranmccarthy.ie) under community programme details or email [info@kieranmccarthy.ie](mailto:info@kieranmccarthy.ie) or phone Kieran at 087 6553389

**Categories:**

- (1) The entrant/s will be placed in categories or levels, of which there are two, primary and secondary.
- (2) There are to be two further categories of entrant; individual and group (min 2-max 4 people).
- (3) Special Need categories will be created on the basis of interest by teachers and applications received.

**Prizes:**

Digital cameras and book tokens will be awarded to the first three in each category and level. Prizes are kindly sponsored by Cllr. Kieran McCarthy.

**Model Presentation:**

- (1) The theme is Connections, which is open to interpretation.
- (2) Models should be made from recycled materials. The nature of what kind of model boat should be presented is up to the participant.
- (3) Models should be able to float.
- (4) All models should be brought to the Atlantic Pond for display and adjudication on Sunday **afternoon, 12 June 2011, 2pm.**
- (5) There are no restrictions on the size of the model.
- (6) Prizes will be awarded to models that are of a high standard and in particular, which demonstrate colour, creativity, imagination and an ability to float.

**Application forms should be returned by Friday 27 May or earlier to:**

**Cllr. Kieran McCarthy, McCarthy’s Make a Model Boat Project 2011, Richmond Villa, Douglas Road, Cork.**

Note: Each entry is to have its own separate entry form – please photocopy as appropriate.

Please fill out form in block capitals:

Name and address of school:

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Name of teacher (first and surname):

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School \_\_\_\_\_ tel. \_\_\_\_\_ no: \_\_\_\_\_

Active \_\_\_\_\_ checked \_\_\_\_\_ email: \_\_\_\_\_

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Level (Please tick as appropriate):

Primary

Secondary

Special Needs

Category (Please tick as appropriate):

Individual  Group

Name of participant(s): Max. four in a group, min. two in a group

- (1) \_\_\_\_\_  
(2) \_\_\_\_\_  
(3) \_\_\_\_\_  
(4) \_\_\_\_\_

Signature

of

teacher: \_\_\_\_\_ Date: \_\_\_\_\_

### **Summer 2011 Historical Walking Tours - Historical Walking Tours of Old Railway Line and Ballinlough:**

Cllr. Kieran McCarthy will lead a historical walking tour of the Old Cork, Blackrock and Passage Railway line on Tuesday 5 July 2011. The walk starts at 7pm. at the entrance to the line on The Marina side adjacent the Main Drainage station. The Cork Blackrock and Passage Railway, which opened in 1850, was among the first of the suburban Cork railway projects. The walk will discuss the evolution of the line and also some of the historical sites which overlook it.

Cllr. McCarthy will also lead a historical tour of Ballinlough on Wednesday 6 July 2011, starting at 7pm at Ballinlough Pitch and Putt car park, opp. Pairc Ui Rinn, Cork, duration: 1 ½ hours, finishing around Ballinlough Church. With 360 acres, Ballinlough is the second largest of the seven townlands forming the Mahon Peninsula. The area has a deep history dating back to Bronze Age Ireland. In fact it is probably the only urban area in the country to still have a standing stone still standing in it for over 5,000 years. The walk will highlight this heritage along with tales of landlords, big houses, rural life in nineteenth century Ballinlough and the evolution of its twentieth century suburban history. Cllr. McCarthy noted: *“South east Cork City is full of historical gems; the walks are not only talks about the history of suburban sites but are also forums for people to talk about their own memories and knowledge of local history in the ward.* All events are free and are open to all.

Pictures from Ballinlough Historical Walking Tour: <http://kieranmccarthy.ie/?p=7002>

Pictures from Railway Line Historical Walking Tour :<http://kieranmccarthy.ie/?p=6995>

### **Kieran's Heritage Week activities, last week of August 2011:**

Sunday, 21<sup>st</sup> August, 2011

2pm; Family orientated heritage treasure hunt across the Shandon area, meet at entrance to Gate Cinema, North Main Street for details, co-ordinated by Cllr Kieran McCarthy, duration: 1 hour, free event

(now fully booked up, see Thursday 25<sup>th</sup> below) 4.30pm; Historical Tour of the North Monastery area with Cllr. Kieran McCarthy, meet at gate of North Mon school, duration: 1 ½ hours, free event

Tuesday, 23<sup>rd</sup> August 2011

7pm; Historical walking tour of City Centre with Cllr. Kieran McCarthy, meet at gate of St. Finbarre's Cathedral, duration: 1 ½ hours, free event

Thursday, 25<sup>th</sup> August 2011

11am; *Perspectives on the History of Douglas*, lecture with Cllr. Kieran McCarthy, Douglas Library, duration: 1 hour, free event

7pm; Historical walking tour of North Monastery area including Blackpool with Cllr. Kieran McCarthy, meet at gate of North Mon, duration: 1 ½ hours, free event (To book your place for this your please email your name with the subject title as "Tour" to northmon.ppu@googlemail.com)

Friday, 26<sup>th</sup> August 2011

Come view Cllr Kieran McCarthy's new photo exhibition on the heritage of the Lee Valley called "Voices of the Lee Valley" in association with Water Heritage Open Day at the Lifetime Lab, Cork, all day, free event

Saturday, 27<sup>th</sup> August 2011

1.30pm; *History and Legacy: A historical walking tour through Cork City Hall*, with Cllr. Kieran McCarthy, meet at City Hall, Anglesea Street entrance; duration: 1 hour, free event

Wednesday 31<sup>st</sup> August 2011

8pm, *Creating an Irish Free State City, Cork in the 1920s & 1930s*, Lecture with Cllr. Kieran McCarthy in association with South Parish Historical Society, South Parish Community Centre, duration 1 hour, free event

<http://kieranmccarthy.ie/?p=7333>

#### **- September 2011: Launch of Discover Cork Schools' Heritage Project 2012 (City and County)**

A project that requires students to research an aspect of Cork's heritage and present it to a judge. Projects must be colourful, creative, have imagination, opinion and this year participants must make a model or a short 4-5 minute film on their work. see last year's work [http://corkheritage.ie/?page\\_id=23](http://corkheritage.ie/?page_id=23) plus for more information and application forms are at [http://corkheritage.ie/?page\\_id=1329](http://corkheritage.ie/?page_id=1329)

#### **September 2011, Want to attend an Enterprise Programme?**

Cork City Enterprise Board is running a "Start your own Business Programme". It will run on six consecutive Wednesday evenings starting Wednesday 14 September 2011 at the River Lee Hotel (Jury's) Western Road, Cork (6.30pm - 9.30pm. €70). Cllr. Kieran McCarthy, through his ward funds, is offering to fund four places on this course for interested persons living in the south east ward of Cork City.

This programme is designed for anyone with a specific business idea in mind and a firm commitment to develop the business idea. Over six evening sessions, the course encourages each participant to explore the business idea in a structured framework that covers questions such as: Why do I want to set up a business? What are my business goals? What qualifications, skills and experience do I bring to the business? How do I write a business plan? What is my product? Who are my customers? Checklists and worksheets are provided where appropriate to encourage the participants to apply the ideas discussed to their own business idea.

For further information about Cllr. McCarthy's offer, please contact Kieran at 0876553389 (first come, first serve). Further details of this course and others are online at [www.corkceb.ie](http://www.corkceb.ie)

### **Historical Walking Tour of St Finbarre's Hospital, 10 October 2011:**

On next Monday, 10 October, 12.30pm, Cllr Kieran McCarthy, in association with the staff of St Finbarr's Hospital, will give a public historical walking tour of the hospital grounds (meet at gate). The walk is free and all are welcome. It is about an hour in duration. When the Irish Poor Relief Act was passed on 31 July 1838, the assistant Poor Law commissioner, William J. Voules came to Cork in September 1838 to implement the new laws. Meetings were held in towns throughout the country. By 1845, 123 workhouses had been built, formed into a series of districts or Poor Law Unions, each Poor Law Union containing at least one workhouse. The cost of poor relief was met by the payment of rates by owners of land and property in that district.

In 1841 eight acres, 1 rood and 23 perches were leased to the Poor Law Guardians from Daniel B. Foley, Evergreen House, Cork. Mr. Foley retained an acre, on which was Evergreen House with its surrounding gardens, which fronted South Douglas Road. The subsequent workhouse that was built on the leased lands was opened in December 1841. It was an isolated place, built beyond the City's toll house and toll gates. The Douglas Road workhouse was also one of the first of over 130 workhouses to be designed by the Poor Law Commissioners' architect George Wilkinson.

### **November 2011 Want to create a Marketing Programme:**

Cork City Enterprise Board is running a "Cost Effective Marketing Programme". It will run on Wednesday 16 November 2011 at the Cork City Enterprise Board, 1-2 Bruach na Laoi, Union Quay, Cork, Cork (9.30am - 5pm. €60). Cllr. Kieran McCarthy, through his ward funds, is offering to fund four places on this course for interested persons living in the south east ward of Cork City.

This programme is designed to provide participants with the knowledge and tools required to market their products/service/business more effectively. According to the course programme, during the day long programme participants will determine the most appropriate marketing technique to reach these target customers, get to build a tool kit of effective marketing tools to use in their own business and work on a sales and marketing plan for their business for the next 12-24 months. Areas covered include consumer and market research, how to reach your customers and grow sales, branding, cost-effective marketing techniques such as

web, e-marketing, social networking, exhibitions, sponsorship of events, endorsements, PR and targeted advertising.

For further information about Cllr. McCarthy's offer, please contact Kieran at 0876553389 (first come, first serve). Further details of this course and others are online at [www.corkceb.ie](http://www.corkceb.ie)